

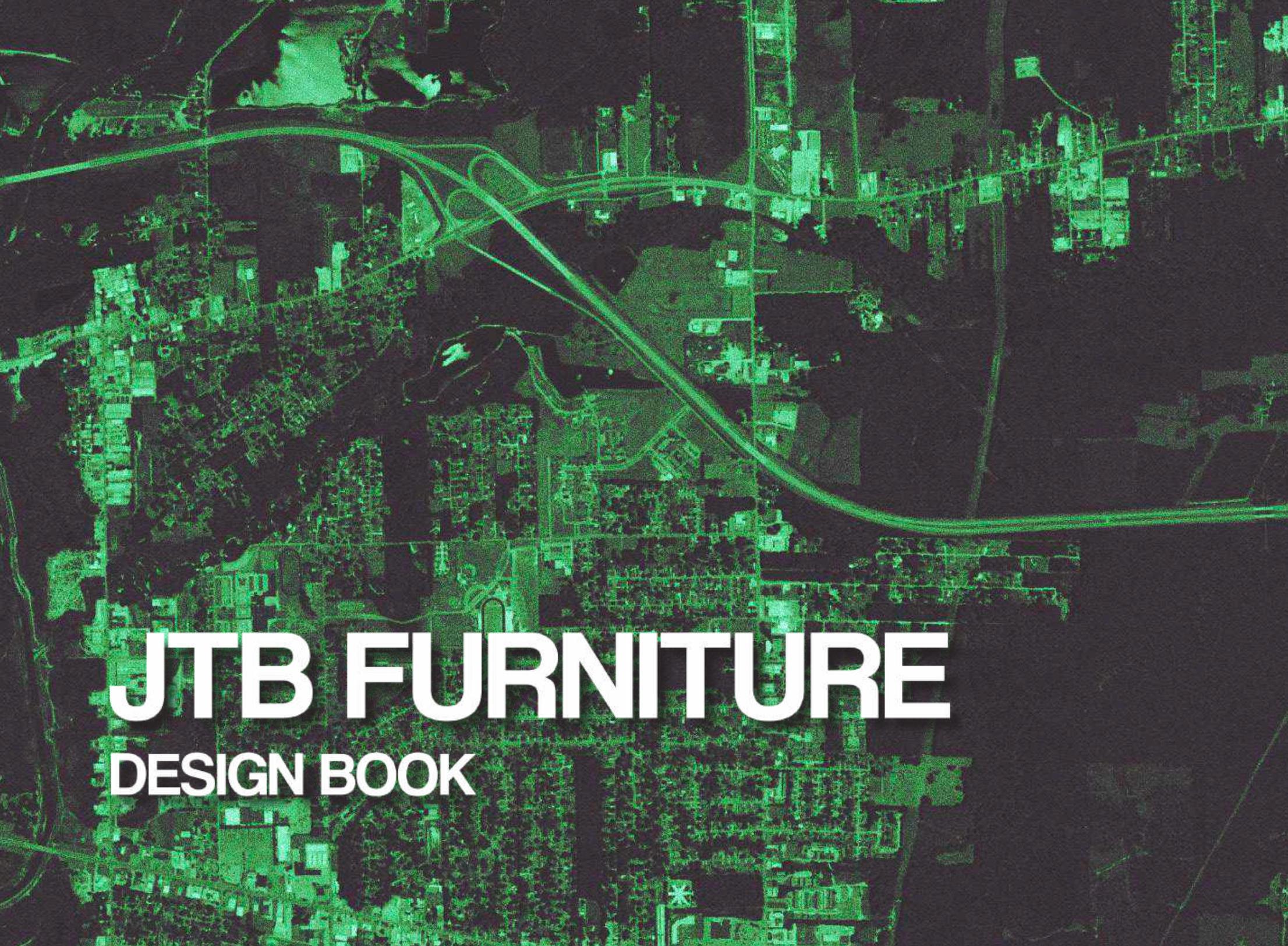
2019

DESIGN

BOOK

MADE WITH QUALITY.
MADE WITH CARE.





JTB FURNITURE

DESIGN BOOK





ABOUT US

Johnston Tombigbee Furniture Manufacturing Company was founded in 1932 by Mr. Russell B. Johnston to manufacture decorative bedroom chests and armoires. He later added a full line of all-wood bedroom to complement his competitively priced products for which there was an ever-growing demand. In addition to the manufacturing business, he also operated a highly successful retail furniture store⁴ and several thousand acres of timber land. Mr. Johnston ran the company until his death in 1958, at which time the business was passed on to his four young grandsons - one of whom owns the business today.

Throughout the next three decades, the addition of a holding company (Iounora Industires, Inc.) and the expansion of the business to include a Hotel Sales Division enhanced the company's operation.

Today, the employess and owner of JTB, Reau Berry (Grandson of Russell B. Johnston), are working hard to meet the needs of their customers; utting forth that "extra effort" to provide quality and satisfaction, thus beginning - "A New Era of Excellence."

QUALITY

The construction and durability of any product is only as good as the material used, and the technique utilized to construct it. JTB will not sacrifice structural integrity by cutting corners in our manufacturing process or by using sub par raw materials.

Centrally located in Columbus, Mississippi, JTB has integrated CNC automation to much of the process. At a level of accuracy not attainable by the most skilled wood-worker. Technologically, JTB has evolved; but the methodology behind the construction process utilizes the same technique that has brought JTB through nearly a century of manufacturing in America. JTB products are engineered and assembled with focus on quality, durability and value in mind.

Quick turn-around and timely delivery are as crucial to our manufacturing process as they are to our customers. For this reason, JTB has exclusively partnered with domestic suppliers to meet industry demand and customer needs.



RECENTLY COMPLETED PROJECTS



EMBASSY SUITES
HOTELS®



HOMEWOOD
SUITES
Hilton

Residence INN.
BY MARRIOTT



COURTYARD®
Marriott®

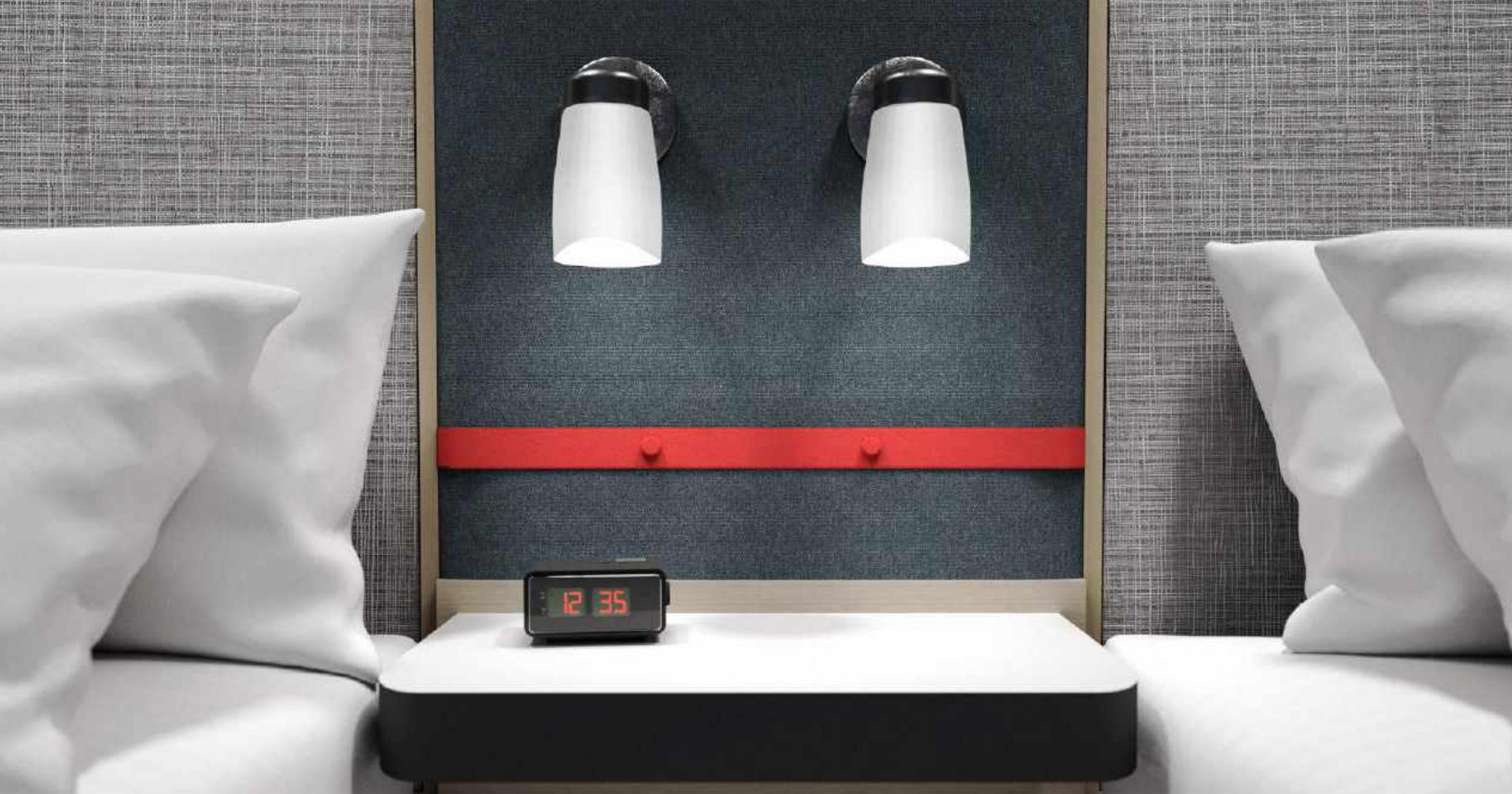
TOWNEPLACE
SUITES®
BY MARRIOTT





EMBASSY SUITES

HOTELS®

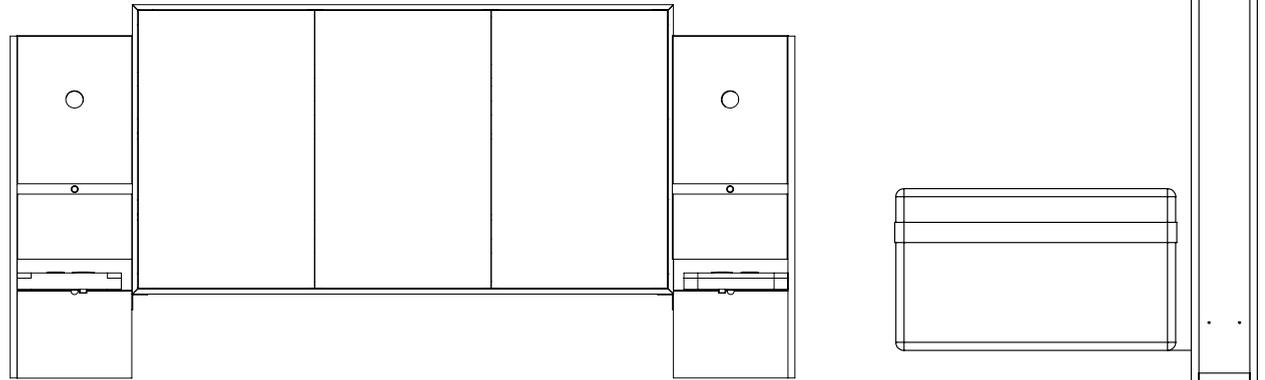


avid[®]
AN IHG[®] HOTEL



AVID DESIGN LINE

JTB is proud to be the first company approved to manufacture AVID brand casegoods. This design scheme features a headboard construction utilizing a variety of light and dark fabrics, as well as eye catching red accents. A combination of veneer and laminate, matching Pionite's Oatmeal Cookie, tie the different textures together into a visually appealing experience.







HOLIDAY INN EXPRESS

**FORMULA
BLUE**

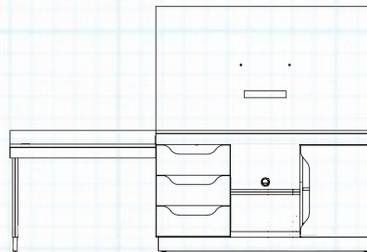




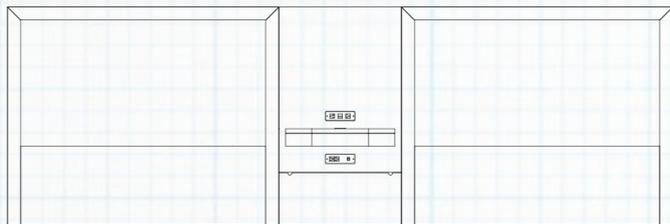
HAMPTON INN ATTITUDES COLLECTION



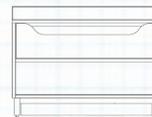
KING HEADBOARD WITH NIGHTSTAND



APPLIANCE CABINET WITH DESK



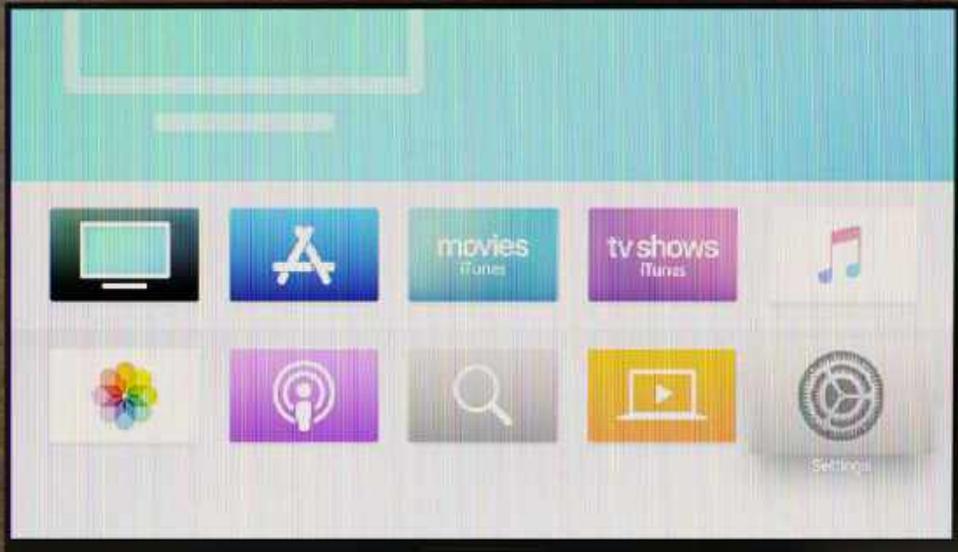
QUEEN HEADBOARD WITH NIGHTSTAND



LUGGAGE BENCH







2019

HD EXPO

CUSTOM CREDENZA

Featuring our industry-leading Smart Veneer technology.

At JTB Furniture, our drive for innovation and customer satisfaction pushes us to explore new production methods and cutting-edge technology. Through our most recent endeavour, we implemented a new finishing process that allows designers to push the boundaries of custom furniture design. We have the in-house capability to produce one-of-a-kind furniture pieces or mass produce large quantities of custom pieces.

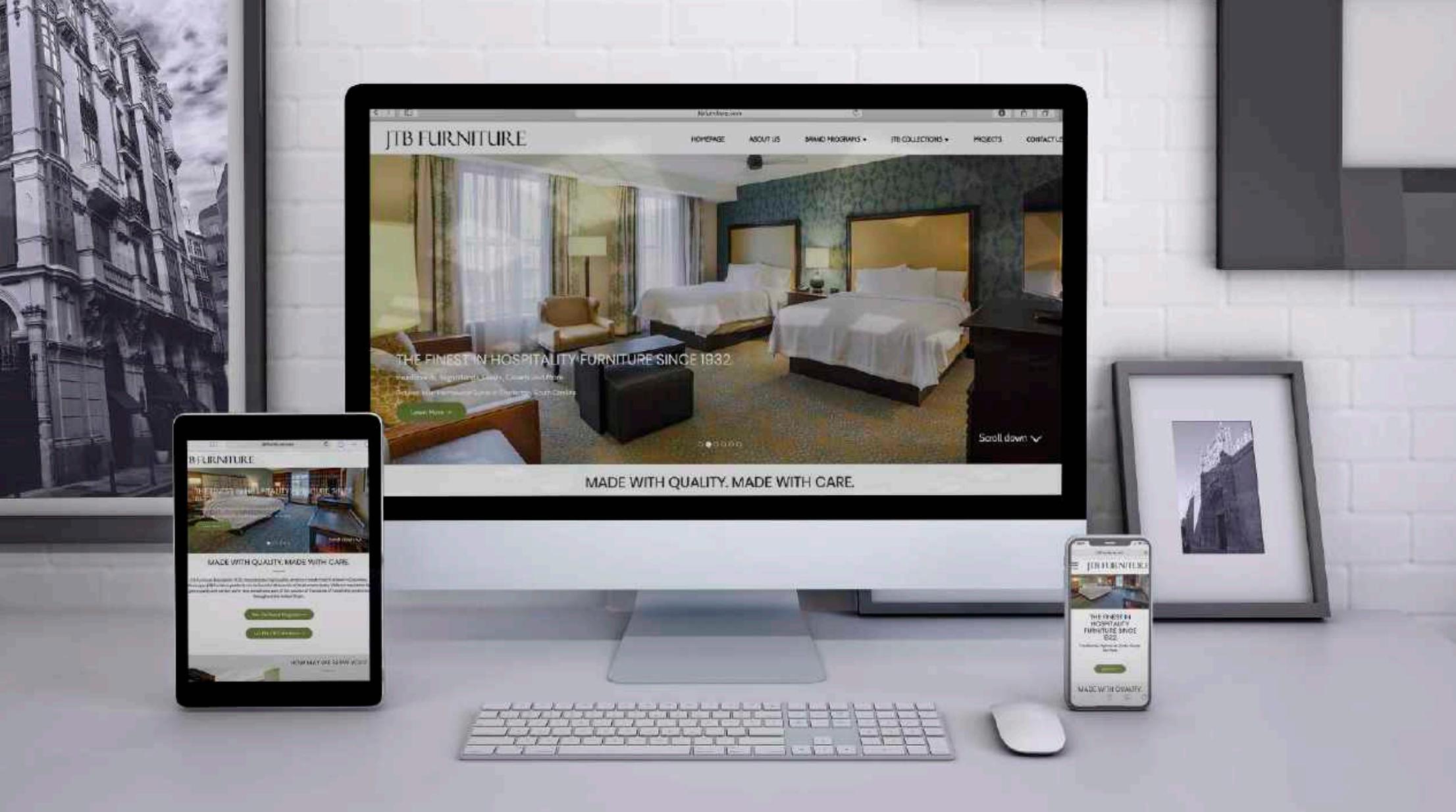


SMARTVENEER™

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SMART VENEER IN ACTION







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